



# Social Equity Council



**RESPONSIBLE AND  
EQUITABLE REGULATION  
OF ADULT-USE CANNABIS**



# Social Equity Council Public Act 21-1

- ▶ **Mission:** To promote and encourage full participation in the cannabis industry by people disproportionately harmed by cannabis prohibition and enforcement, and to support broad-based economic development in those communities.
- ▶ **SEC Responsibilities:**
  - ▶ Oversee the verification of social equity applicants,
  - ▶ Create new programs to support both cannabis businesses and businesses in other industries,
  - ▶ Managing community investments derived from cannabis tax revenue,
  - ▶ Work closely with Connecticut agencies, including DECD and DCP, to carry out its duties to open the cannabis industry and reinvest in DIA's.



# Social Equity Council Members

*Andrea Comer - Council Chairwoman & Deputy Commissioner, DCP*

- ▶ *Marilyn Alverio*
- ▶ *Ramón Arroyo*
- ▶ *Corrie Betts*
- ▶ *Fabian Durango*
- ▶ *Avery Gaddis*
- ▶ *Subira Gordon*
- ▶ *Michael Jefferson, Esq.*
- ▶ *David Lehman - Commisioner DECD*
- ▶ *Melissa McCaw - Secretary OPM*
- ▶ *Ojala Naeem*
- ▶ *Edwin Shirley*
- ▶ *Dr. Kelli Vallieres – Chief Workforce Officer*
- ▶ *Joseph Williams*
- ▶ *Shawn Wooden - Treasurer*

# ***Social Equity Applicant***

## ➤ **Must Meet the SEA Criteria:**

### ➤ **INCOME:**

- Average household income of less than 300% of the state medium household income over the past three tax years, preceding the application. Includes all household members 21 yrs. and older (*SMHI in 2021 was approximately \$74,000*)

### ➤ **RESIDENCY:**

- Disproportionately Impacted Area:
  - (1) Five of the 10 Years Immediately Before Applying for The License, or
  - (2) Nine Years Before Turning Age 18

### ➤ **OWNERSHIP & CONTROL:**

- 65% Owned and Controlled by an Individual Qualifying as a SEA

# *Social Equity Applicant Lottery Application Process*

**Lottery/ Non-Lottery Applications:  
February 3, 2022**

**LOTTERY:**

**SEA Retailer**

**NON-LOTTERY:**

**149 SEA Cultivator in DIA  
Producer/Dispensary Conversion  
Equity Joint Ventures**

**90 Day Application Period  
for SEA Applications**

**Non-Lottery SEA  
Application Reviewed on a  
rolling basis - appx 30 days  
after application period  
opens**

**SEA Lottery Application  
Review begins  
approximately 90 days  
after the close of the  
application period**

**Qualified SEAs  
Background Check  
Move to Provisional  
License**

**SEA Provisional License  
Holders Have 14 Months  
to Get Final Approval &  
Open For Business**

# CANNABIS LICENSES APPLICATIONS

<b>NON-LOTTERY</b>		<b>FEBRUARY 3</b>
<b>RETAILER</b>	<b>6</b>	<b>FEBRUARY 3</b>
<b>MICRO-CULTIVAOR</b>	<b>2</b>	<b>FEBRUARY 10</b>
<b>DELIVERY SERVICE</b>	<b>5</b>	<b>FEBRUARY 17</b>
<b>HYBRID RETAILER</b>	<b>2</b>	<b>FEBRUARY 24</b>
<b>FOOD &amp; BEVERAGE</b>	<b>5</b>	<b>MARCH 3</b>
<b>PRODUCT MANUFACTURER</b>	<b>3</b>	<b>MARCH 10</b>
<b>PRODUCT PACKAGER</b>	<b>3</b>	<b>MARCH 17</b>
<b>TRANSPORTER</b>	<b>2</b>	<b>MARCH 24</b>



# SEC LUNCH & LEARN WEBINAR SERIES



<b>WEBINAR</b>	<b>DATE</b>
<b>Kickoff and Overview of the Program and Process</b>	<b>February 3<sup>rd</sup></b> recording available on the SEC website
<b>Financing your Cannabis Business</b>	<b>February 3<sup>rd</sup> &amp; February 8<sup>th</sup></b> recording available on the SEC website
<b>Cannabis License Types</b>	<b>February 16<sup>th</sup> &amp; 22<sup>nd</sup></b>
<b>Application Process</b>	<b>February 23 &amp; March 1<sup>st</sup></b>
<b>Required Documents for Application</b>	<b>March 2<sup>nd</sup> &amp; 8<sup>th</sup></b>
<b>Office Hours: Residency</b>	<b>March 8<sup>th</sup></b>
<b>Office Hours: Income</b>	<b>March 15<sup>th</sup></b>
<b>Office Hours: Ownership &amp; Control</b>	<b>March 17<sup>th</sup></b>
<b>Lottery</b>	<b>TBD</b>
<b>Local Zoning</b>	<b>TBD</b>
<b>Post-License Operations</b>	<b>TBD</b>
<b>Security</b>	<b>TBD</b>
<b>Taxation &amp; Taxes</b>	<b>TBD</b>



# Public Act 21-1

<b>DOES CREATE</b>	<b>DOES NOT PROVIDE</b>
<b>OPPORTUNITY</b>	<b>GAURANTEES</b>
<b>JOBS</b>	<b>ENTITLEMENTS</b>
<b>REINVESTMENT</b>	<b>PROMISES</b>



# INFORMATION & TECHNICAL ASSISTANCE

## EMAIL QUESTIONS TO:

- Social Equity Council: [SEC@CT.gov](mailto:SEC@CT.gov)
- Department of Consumer Protection: [DCP.Cannabis@ct.gov](mailto:DCP.Cannabis@ct.gov)

## INFORMATION WEBSITES:

- Social Equity Council [CT.GOV/socialequitycouncil](https://www.ct.gov/socialequitycouncil)
- Adult Use Cannabis – DCP [Adult Use Cannabis \(ct.gov\)](https://www.ct.gov/adultusecannabis)
- Municipal Cannabis Zoning Updates:  
[Municipal cannabis zoning changes reported to DCP \(ct.gov\)](https://www.ct.gov/dcp/municipal-cannabis-zoning-changes)
- DIA Map:  
[Disproportionately Impacted Areas, Identified for Public Act 21-1, An Act Concerning Responsible and Equitable Regulation of Adult-Use Cannabis | Connecticut Data](https://www.ct.gov/dcp/disproportionately-impacted-areas-identified-for-public-act-21-1)



# **SOCIAL EQUITY COUNCIL**

***Office of the Social Equity Council***

***450 Columbus Blvd, Suite 5S  
Hartford, CT 06103***

***W: [ct.gov/social-equity-council](https://ct.gov/social-equity-council)***

***[SEC@ct.gov](mailto:SEC@ct.gov): general mailbox***